



## New Monthly Newsletter #May 2018

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## Changes to Data Protection

**West Cheshire Foodbank takes data security very seriously and we're doing our best to keep up to speed with all the changes that are taking place to ensure we hold your data securely and for the right reasons.**

You have received this newsletter because you are on our list of supporters. We only hold your name and email address and only use this information to send out this monthly email.

**If you no longer wish to be on our list of supporters and receive our monthly newsletter by email, please unsubscribe using the link at the bottom of this email.**

If you would like to see a copy of our privacy statement for supporters' data, please email [info@westcheshire.foodbank.org.uk](mailto:info@westcheshire.foodbank.org.uk) with "Supporters Privacy Statement" in the subject line.

## Food Poverty - a Scandal, a Crisis and a Chronic Problem in the UK

Food poverty in the UK, one of the world's richest countries, is a scandal. It affects a significant minority and excludes them from being fully involved in the social and cultural life of our communities.

In April the Trussell Trust issued their annual report.

The Trussell Trust Foodbank Network uses a voucher-based approach to help people in crisis. The annual report tries to set out the sort of crisis that would qualify someone for a foodbank voucher.

The local picture is more positive than the national situation. Last year was the first that the number of people helped by Foodbank was about the same as the year before. Between 1st April 2017 and 31st March 2018 7,615 three day emergency food supplies were provided to local people in crisis by West Cheshire Foodbank, compared to 7,684 in the previous year. Of this number 2,724 went to children. We believe that West Cheshire Foodbank is part of the growing community response to food poverty, which now encompasses a number of initiatives. This is good news.

Our focus is local, but we continue to be part of a national network campaigning for change, participating in vital research and raising awareness about the issues local people are facing. Stories from our foodbank have contributed to the report issued by Trussell Trust in April.

(For an extended version of this article visit our website.)

# Thank You Lloyds Bank Staff!

The staff at Lloyds Bank are a marvellous group of human beings and a shining example to businesses who want to support the communities in which they operate.

For the past 4 years as a partner of Foodbank they have been fundraisers, donated a total of eleven and a half tonnes of food and raised awareness of food poverty and the work of Foodbank. We value their support and thank them for adopting us as their chosen charity for all this time.



We know that Foodbank competes for the hearts and minds of the generous people in our community. We need individuals, organisations, businesses and charitable foundations to come alongside us for part of our journey and believe that everyone benefits from the experience.

As Lloyds move forward and chose new charities as partners we want to say a massive thank you to every one of them and a special mention to Sarah Thomas who has been our key contact.

## Holiday Hunger

### Why is Holiday Hunger a national issue?

Have you noticed that holiday hunger is regularly in the news? All over Britain foodbanks have been helping tackle holiday hunger alongside other like-minded charities and the education sector.

It is really important that the people who experience holiday hunger are involved in solving it. At the heart of all the media coverage it is encouraging to notice that the people affected by holiday hunger are partners in bringing about solutions and contributing to the national debate on the scandal of poverty in 21st century Britain.

Holiday hunger is a complex issue that affects many households in our communities. Most holiday clubs are organised locally by the communities they serve and fully supported by local people, businesses and organisations. If you are involved in planning future holiday clubs or similar activities and believe that Foodbank or our partners can help then please get in touch.

## Mayor of Ellesmere Port Fundraising Bungee Jump

The Foodbank is one of the charities being supported by the Mayor of Ellesmere Port, Nicole Meardon, as part of her year of office. On the 19th May she is doing a Bungee Jump to raise money. Follow the link to read more about the event, donate or share with others.

[https://www.justgiving.com/crowdfunding/mayor-ellesmereport?utm\\_id=108&utm\\_term=Y9g6PbDQm](https://www.justgiving.com/crowdfunding/mayor-ellesmereport?utm_id=108&utm_term=Y9g6PbDQm)



## ITEMS NEEDED

Our warehouse stock of: **coffee**, **UHT Juice** and **tinned potatoes** are running low.

We would be grateful if your donations included these items. We have plenty of: **beans**, **pasta**, **UHT milk** and **rice**.

Thank you very much from everyone at West Cheshire Foodbank